

PRESENTATION AREA SPONSOR

The EIC will host an exclusive presentation area as part of the Pavilion, which is hosting over 40 companies. The presentation area provides an unmissable sponsorship opportunity to enhance visibility and showcase goods and services.

Making the most of the industry's Global business leaders and peers in the same location, at the same time, the presentation area can offer UK companies the chance to showcase best practices, new insights and improvement solutions.

In addition, the EIC (in conjunction with DIT) will run sessions on relevant export markets, market intelligence insights and industry hot topics, driving further traffic to the presentation hub.

Sponsorship Features	Exclusive	Gold (shared)	Silver (shared)
Company branding in the presentation area (as part of wall graphics). Exclusive can put a wall of their own graphics, Gold and Silver would be logos only	✓	✓	✓
Opportunity to run sessions in the presentation area on a daily basis (maximum x 1hr session per day)	4	2	1
Company video to play on the main screen when presentations are not in session	✓	✓	✓
Access to the EIC group lounge during the show for guests of sponsors choice (plus any relevant speakers)	10	5	2
One complimentary full-page advertisement within the Guide to the UK Pavilion A5 brochure (sponsor to provide artwork before 1 September or earlier).	✓		
Sponsor logo and website URL on EIC website and in the UK Guide to the UK Pavilion Brochure	✓	✓	✓
Brochure stand for literature to be displayed in Presentation Area	✓		
Acknowledgement in the EIC Monthly News which is distributed to 2,000 companies via email.	✓	✓	✓
Logo and acknowledgement on EIC social media channels and emailers	✓	✓	✓
Sponsorship Package Cost	£15000+VAT	£10000+VAT	£5000+VAT

The presentation area will consist of seating for approx. 20-25 guests (theatre style), equipped with 60" plasma TV, lectern, presentation laptop, microphones (tie clip & handheld for Q&A) and PA system. Additional items may be subject to charge.



EIC GROUP LOUNGE SPONSOR

The Group Lounge is a hive of activity throughout the show attracting hundreds of visitors. It serves as a welcome point for the pavilion, a meeting point for VIP guests and international delegations, buyer one-to-one meetings, presentations and is used regularly by group exhibitors for refreshments and networking.

Sponsorship Features	Gold	Silver	Bronze
Company logo in the lounge (as part of wall graphics size reflective of package option)	✓	✓	✓
Sponsor logo and URL on EIC website, the UK Guide to the UK Pavilion Brochure and on all promotional/marketing materials and correspondence.	✓	✓	✓
Listing on the Offshore Europe website and app (if not already exhibiting)	✓	✓	✓
Acknowledgement in the EIC Monthly News which is distributed to 2,000 companies via email.	✓	✓	✓
Business card collection and referrals by EIC reception desk	✓	✓	✓
Logo and acknowledgement on EIC social media channels and emailers	✓	✓	✓
Access to Meet-the-Buyer one to one sessions in the lounge	✓	✓	✓
Access to the UK group lounge during the show for guests of sponsors choice	6	4	2
Brochure stand for literature to be displayed in UK Group Lounge	✓	✓	
One complimentary full-page advertisement within the Guide to the UK Pavilion A5 brochure (sponsor to provide artwork before 1 September or earlier).	✓		
A one- hour private use of UK Group Lounge, to hold presentations/networking event to invite guests of sponsors choice.	✓		
Sponsorship Package	£8,000+VAT	£4000+VAT	£2000+VAT

NETWORKING RECEPTION SPONSORSHIP

2 AVAILABLE

The EIC will be hosting a networking reception at the group lounge on day 1 of the show.

Sponsorship Features	Gold	Silver	Bronze
Sponsor logo on event invitation which is sent electronically to 1,000+ invitees	✓	✓	✓
Sponsor logo and URL included on all promotional/marketing materials and correspondence.	✓	✓	✓
Sponsor logo and website URL on EIC website and in the UK Guide to the UK Pavilion Brochure	✓	✓	✓
Acknowledgement in the EIC Monthly News which is distributed to 2,000 companies via email.	✓	✓	✓
Logo and acknowledgement on EIC social media channels and emailers	✓	✓	✓
Recognition as sponsor in welcome speech (by EIC Representative)	✓	✓	✓
Branding throughout the reception to include logo on plasma screen.	✓	✓	✓
Company literature/giveaways handed out at event	✓	✓	
Company video to be playing on plasma screen throughout the event	✓		
Opportunity for a four-minute guest speaker spot	✓		
Sponsorship Package	£4000+VAT	£2500+VAT	£1000+VAT



EIC GROUP BROCHURE

MULTIPLE AVAILABLE

The official guide to the UK Pavilion; this publication is distributed onsite at the exhibition & at the drinks reception to more than 1,000 exhibitors/visitors. Gain maximum exposure for your company by advertising in the group brochure.

Outside Back Cover	£1000 + VAT
Inside Back Cover	£800 + VAT
Inside Front Cover	£800 + VAT
Full Page Advert	£600 + VAT
Half Page Advert	£300 + VAT

